

22235

11819

3 Hours / 70 Marks

Seat No.

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- Instructions* – (1) All Questions are *Compulsory*.
(2) Answer each next main Question on a new page.
(3) Illustrate your answers with neat sketches wherever necessary.
(4) Figures to the right indicate full marks.
(5) Mobile Phone, Pager and any other Electronic Communication devices are not permissible in Examination Hall.

Marks

- 1. Attempt any FIVE of the following:** **10**
- a) State the requirements of clothing.
 - b) Enlist names of the fashion theories.
 - c) Name any four apparel categories of Men's wear.
 - d) Enlist various market types.
 - e) Write the names of first four steps used in Pre-adoption stage.
 - f) Write any two definition of fashion.
 - g) Name any four apparel categories of Ladies wear.
- 2. Attempt any THREE of the following:** **12**
- a) Explain trickle up theory of fashion adoption.
 - b) Write the objectives of line planning in garment manufacturing.
 - c) Explain the features of circular skirt with neat sketch.
 - d) Explain the 'bespoke clothing'

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- 3. Attempt any THREE of the following:** **12**
- a) Write about any two factors affecting fashion.
 - b) Explain objectives of fashion technology.
 - c) Describe 'fashion forecast'
 - d) Describe 'tanktop' with neat sketch.
- 4. Attempt any THREE of the following:** **12**
- a) State the concept of sleep-suit for kids.
 - b) Draw the sketch of bell-bottom and explain the features.
 - c) Explain the term mass production.
 - d) Write about the meaning and significance of 'check on check'
 - e) Explain the concept of merchandising.
- 5. Attempt any TWO of the following:** **12**
- a) Draw and explain fashion cycle diagram.
 - b) Write the importance of fashion followers in fashion adoption process.
 - c) Describe 'Pret-a-porter' and state its importance.
- 6. Attempt any TWO of the following:** **12**
- a) Explain the importance of samples development in pre adoption stage.
 - b) Write the role and importance of ware housing.
 - c) Explain production pattern with examples.
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