17685

11819

3	Hours	/	100	Marks	Seat No.				

- Instructions (1) All Questions are Compulsory.
 - (2) Answer each next main Question on a new page.
 - (3) Illustrate your answers with neat sketches wherever necessary.
 - (4) Assume suitable data, if necessary.
 - (5) Mobile Phone, Pager and any other Electronic Communication devices are not permissible in Examination Hall.
 - (6) Size charts are permissible.

Marks

1. Attempt any FIVE of the following:

20

- a) Give a brief account on the development of kidswear industry.
- b) Name any four international kidswear brands and four Indian kidswear brands.
- c) Define 'design collection'. State its importance in kidswear industry.
- d) State the various production procedure types for kidswear garments.
- Enlist the limitations in production of tailored clothing. Give reasons for the same.
- Explain any two innovative ways for marketing of kidswear with suitable example.
- Explain the various channels of distribution for kidswear.

17685 [2]

		r – 1	Marks
2.		Attempt any FOUR of the following:	16
	a)	Explain the classification of the kidswear industry in detail.	
	b)	Design a school uniform for a 7 year old boy and 7 years old girl.	
	c)	Discuss the changes seen in the body proportion of teenage girls and boys as compared to pre - teen kids.	;
	d)	Explain the sizing standards in the kidswear industry.	
	e)	Describe the grading process for kidswear clothing in brief.	
	f)	Explain the manufacturing standards for kidswear brands.	
3.		Attempt any FOUR of the following:	16
	a)	Design 1 sports wear dress each for a 4 years old boy and girl.	[
	b)	Write a note on sizing of kidswear garments.	
	c)	Write the steps of production of industrial clothing in brief.	
	d)	Explain 'targeted customer approach' with a suitable example.	
	e)	Define symmetric and asymmetric designs? Give two examples each.	
	f)	Write the steps of construction of a bonnet. Also, determine the minimum amount of fabric required for the same.	;
4.		Attempt any FOUR of the following:	16
	a)	Write a note on Designer licencing.	
	b)	Explain the importance of kids's accessories in the industry.	
	c)	Write the steps of construction of spaghetti for a 3 years old girl.	
	d)	Design a jumpsuit for a 3 years old boy and write the steps of construction for the same.	
	e)	Explain the principle of fit for teenagers.	
	f)	Write the principles involved in fitting for kidswear. (7 to 12 years)	

17685 [3]

		M	Marks		
5.		Attempt any TWO of the following:	16		
	a)	Write the steps of construction of boy's cargos of a 9 years old boy.			
	b)	Write the steps of construction of ³ / ₄ bermudas for 8 years old			

- by write the steps of construction of 74 bermudas for 8 years old boy.
- c) Draft an A-line frock for a 5 years old girl and write the steps of its construction.

6. Design and write the steps of construction for any <u>TWO</u> of the following:

- a) Jeans for a 16 years old girl.
- b) 2 piece jacket for 14 years old boy.
- c) Peasant style skirt for 12 years old girl.