

22235

21819

3 Hours / 70 Marks

Seat No.

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- Instructions* – (1) All Questions are *Compulsory*.
(2) Answer each next main Question on a new page.
(3) Illustrate your answers with next sketches wherever necessary.
(4) Assume suitable data, if necessary.
(5) Mobile Phone, Pager and any other Electronic Communication devices are not permissible in Examination Hall.

Marks

- 1. Answer any FIVE of the following:** **10**
- State the concept of clothing.
 - Enlist the names of fashion seasons following in garments industry.
 - Sketch a bell-bottom trouser.
 - Define ‘bespoke clothing and industrial clothing’.
 - Define ‘gradation’.
 - Define fad and classic.
 - State distinctive features of wrap around skirt.
- 2. Answer any THREE of the following:** **12**
- Explain various stages of fashion cycle.
 - Explain ‘check on check concept with suitable example.
 - Give the role of fashion innovator.
 - State significance of boutique in fashion industry.

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- 3. Answer any THREE of the following:** **12**
- a) State objectives of fashion technology.
 - b) Compare trickle up with trickle down fashion theory.
 - c) Prepare a flow chart of post adoption steps in garments manufacturing.
 - d) Discuss the organizational structure in garments industry for futuristic trends.
- 4. Answer any THREE of the following:** **12**
- a) Differentiate between herum & palazzo.
 - b) Explain fashion silhouette with suitable sketches.
 - c) Compare haute couture and mass production.
 - d) Describe the components of quick and final costing.
 - e) Sketch any two garments for bespoke market.
- 5. Answer any TWO of the following:** **12**
- a) Describe fashion forecast with suitable examples.
 - b) Compare high fashion and knock offs.
 - c) Sketch for
 - (i) Crop top
 - (ii) Romper
 - (iii) Halter top
- 6. Answer any TWO of the following:** **12**
- a) Sketch any three ethnic wears, explain the concept of brand label.
 - b) Describe the role of merchandiser in apparel industry (exports).
 - c) Enlist various types of samples and state their applications.
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