

17573

21819

3 Hours / 100 Marks

Seat No.

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- Instructions :**
- (1) All Questions are *compulsory*.
 - (2) Answer each next main Question on a new page.
 - (3) Illustrate your answers with neat sketches wherever necessary.
 - (4) Assume suitable data, if necessary.
 - (5) Use of Non-programmable Electronic Pocket Calculator is permissible.
 - (6) Use of size chart is permitted.

Marks

1. Attempt any TEN :

20

- (a) List the top five brand names in casuals wear.
- (b) Enlist types of merchandising.
- (c) State any two fitting problems associated with women's wear.
- (d) Illustrate types of pockets.
- (e) Define – 'branding'.
- (f) Define – Merchandising.
- (g) Name any four garments using welt pocket.
- (h) Give the standard measurements for regular collar & button down collar.
- (i) State the types of fabrics required for Katori blouse.
- (j) Enlist the seasons in fashion industry.
- (k) Define the spec-sheet.
- (l) Illustrate 'lingerie'.
- (m) Define the term-Grain.
- (n) Design a formal trouser for men.

[1 of 4]

P.T.O.

2. Attempt any FOUR : **(4 × 4 = 16)**

- (a) Estimate the economic layout for trouser. (Size 32)
- (b) Construct the block for regular Shirt Collar. (any size)
- (c) Summarize economic importance of men's & women's wear.
- (d) Construct a block for welt pocket & give construction details for same.
- (e) Draw any four sketches for men's shirt with checks & stripes pattern.
- (f) Explain the procedure to construct American placket for button & button hole along with dimensions.
- (g) Define 'Elastomeric Yarns'. Explain their usage in lingerie.

3. Attempt any TWO : **(2 × 8 = 16)**

- (a) State the purpose of having different size charts for different countries.
- (b) Explain the principles of fit involved in men's upper garment.
- (c) Draft kameez for size 28 in 1/4th scale.

4. Attempt any FOUR : **(4 × 4 = 16)**

- (a) Explain targeted customer approach for branding.
- (b) Explain any two channels of distribution.
- (c) Enlist any four fitting problems-occur in men's lower garments. Suggest their remedies.
- (d) Draft the patterns in 1/4th scale for men's casual shirt of size 39".
- (e) Suggest the economical layout for nighty in 1/4th scale. Estimate & denote the fabric requirement. (Size 30)
- (f) Describe the different types of fitting for ladies inner wear.

5. Attempt any TWO :**(2 × 8 = 16)**

- (a) Explain the factors affecting merchandising.
- (b) Draft & write construction details for SB coat in size-30.
- (c) Define style-lines. Explain the procedure of converting a two dart block into armhole style-line cut.

6. Attempt any FOUR :**(4 × 4 = 16)**

- (a) Discuss the design collection concept for developing seasonal lines for women's wear.
 - (b) Write a note on 'designer labels & Designer licensing'.
 - (c) Sketch for men's shirt with button down collar and women's top with shawl collar.
 - (d) Explain adaptation steps for men's boxer shorts from basic trouser block with neat sketches.
 - (e) Write about material selection & surface ornamentation on women's wear.
 - (f) Explain the concept of the 'Bust Span', Draw any two lingerie designs.
 - (g) Illustrate Designer tops with leg-o-mutton sleeve. (any two).
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