22235

21718 3 Hours / 70 Marks Seat No. *Instructions* – (1) All Questions are *Compulsory*. (2) Answer each next main Question on a new page. (3) Illustrate your answers with neat sketches wherever necessary. (4) Assume suitable data, if necessary. (5) Mobile Phone, Pager and any other Electronic Communication devices are not permissible in Examination Hall. Marks 1. 10 Attempt any FIVE of the following: a) Define silhouette. Give two examples. b) State the meaning of knock-offs. c) Illustrate 'hipster'. Sketch a pinafore to be used as school uniform. e) Define 'clothing'. Write the purpose of 'quick costing' in garment industry. Define 'wardrobe'. Write Notes on any THREE of the following: 2. 12 a) Objectives of Fashion Technology. b) Fashion cycle. Boutique. c)

Apparel categories of Men's wear.

		\mathbf{N}	[arks
3.		Attempt any THREE of the following:	12
	a)	In form of flow chart, classify the categories of womens wear.	
	b)	Write in brief about ware housing.	
	c)	Explain the importance of concept development in garments.	
	d)	Give significance of styling and fit perfection as an important aspect in the garment industry. Give one example.	
4.		Attempt any THREE of the following:	12
	a)	Explain the fashion concept in brief.	
	b)	Define fashion innovator. Give two examples.	
	c)	Write the points involved in developing a collection.	
	d)	Write a note on 'prét-a-porter'.	
	e)	Design an evening gown to be worn at an award function.	
5.		Attempt any TWO of the following:	12
	a)	Give a detailed account on Clothing Technology.	
	b)	Define mass production. Explain its economic importance in a country.	
	c)	Explain in detail the movement of fashion with two suitable examples.	
6.		Attempt any <u>TWO</u> of the following:	12
	a)	Explain in detail the flow of the pre-adoption steps.	
	b)	Define 'merchandising'. Explain the role of merchandisers in a garment industry.	
	c)	Explain in detail the theories of fashion with suitable examples	