

17573

**11920**

**3 Hours / 100 Marks**

Seat No.

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- Instructions :**
- (1) All Questions are *compulsory*.
  - (2) Answer each next main Question on a new page.
  - (3) Illustrate your answers with neat sketches wherever necessary.
  - (4) Figures to the right indicate full marks.
  - (5) Assume suitable data, if necessary.
  - (6) Mobile Phone, Pager and any other Electronic Communication devices are not permissible in Examination Hall.

**Marks**

**1. Define the following terms in short (any TEN) :**

**20**

- (a) Ready-to-wear
- (b) Wardrobe
- (c) Cardigans
- (d) Market segmentation
- (e) Speciality store
- (f) Set
- (g) Radial balance

- (h) Pleated trouser
- (i) Layout
- (j) Welt pocket
- (k) Empire line
- (l) Sewing thread
- (m) Faggoting
- (n) Bust span

**2. Answer any FOUR of the following :**

**16**

- (a) Explain the economic importance of men's and women's wear segments.
- (b) Write the steps involved in designer licensing.
- (c) Write step-by-step construction procedure for men's formal trouser with single welt back pockets.
- (d) Design 5 pocket casual trousers and draft them in  $\frac{1}{4}$  scale – size 36.
- (e) Write down the step by step procedure for construction of women's six gore skirt.
- (f) Design a party wear for women and explain how much fabric required for party wear. (assume any size)

**3. Answer any FOUR of the following :**

**16**

- (a) What is complex sizing ? What are the advantages and disadvantages of sizing developments ?

- (b) Write the steps involved in making pattern for formal shirt with regular collar.
- (c) Explain the principles involved in men's upper garment.
- (d) Explain any two methods of converting darts into seam, with neat sketches.
- (e) Give step-by-step procedure for construction of brassiere of size 32.
- (f) Why are elastic yarns used in women's Lingerie ?

**4. Answer any FOUR of the following :**

**16**

- (a) Define "classification merchandising". Explain the importance of it.
- (b) Explain any four various retail channels of distribution.
- (c) What care should be taken while balancing of designs ? Explain.
- (d) Make a draft in  $\frac{1}{4}$  scale for men's boxer shorts – size 32.
- (e) What fitting problems occur in men's lower garments ? Suggest the remedies for the same.
- (f) Which horizontal and vertical measurements are required for construction of women's intimate apparels ?

**5. Answer any TWO of the following :**

**16**

- (a) Give comparative account on Bespoke tailored clothing and industrial tailored clothing.
- (b) Design two single breasted coats. Give step-by-step procedure for construction of any one single breasted coat.
- (c) Write in detail the procedure for preparing salwar kameez with diagrammatic representation.

**P.T.O.**

**6. Answer any TWO of the following :****16**

- (a) Write and explain the pre-adoption and post-adoption steps of production.
  - (b) What is meant by designer labels ? Enlist six Indian and international designers with their designer labels. Explain any one of them.
  - (c) Explain any two styles of men's trousers having different crotch depth for same set of measurements.
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