## 22236

## 11920

3 Hours / 70 Marks
Seat No. $\square$
Instructions - (1) All Questions are Compulsory.
(2) Answer each next main Question on a new page.
(3) Illustrate your answers with neat sketches wherever necessary.
(4) Figures to the right indicate full marks.
(5) Assume suitable data, if necessary.
(6) Mobile Phone, Pager and any other Electronic Communication devices are not permissible in Examination Hall.

1. Attempt any FIVE of the following: 10
a) Enlist any four elements of Art.
b) Write any four principles of textile design.
c) Name the secondary colours of light theory.
d) Enlist any four bases used in composing textile design.
e) Name any four traditional textile designs.
f) Write three aspects of clothing.
g) Define shape.
2. Attempt any THREE of the following:
a) Explain, with neat, sketch principle of colour alternation.
b) Write the roles of Industrial designer.
c) Explain concept of 'unity' in textile design.
d) Draw neat sketch to represent textures.
e) Explain types of structural design in fashion.
3. Attempt any TWO of the following:
a) (i) State the concept of value element.
(ii) Explain the term 'value contrast.'
b) (i) Write attributes of Red and Green.
(ii) Write other name of light theory of colour. Identify the reason.
c) (i) State the concept of simple colour and weave effect.
(ii) Write about various important motifs used in Indus Valley Civilization with neat sketches.
4. Attempt any TWO of the following:
a) Write about the types of bases used in composing textile design.
b) Draw and colour one motif used in traditional printed fabrics of India.
c) Compose ladies dress material design on drawing paper having size $5^{\prime \prime} \times 5^{\prime \prime}$. Use sateen base and paint the design with complementary colour harmony.
5. Attempt any TWO of the following: 16
a) (i) Write about various types of drop bases used in composing textile design.
(ii) Draw pencil sketch of diamond base having size $3^{\prime \prime} \times 3^{\prime \prime}$. Use suitable motif for ornamentation.
b) (i) Write about various types of motifs used in traditional Indian Embroidery with neat sketches.
(ii) Draw the design representing drop reverse principle.
c) (i) Explain the concept of 'First impression' with relevant example.
(ii) Explain the factors responsible for consumer buying of fashion products.
