

#### WINTER-14 EXAMINATION

Model Answer

## Important Instructions to examiners:

1) The answers should be examined by key words and not as word-to-word as given in the model answer scheme.

2) The model answer and the answer written by candidate may vary but the examiner may try to assess the understanding level of the candidate.

3) The language errors such as grammatical, spelling errors should not be given more Importance (Not applicable for subject English and Communication Skills.

4) While assessing figures, examiner may give credit for principal components indicated in the figure. The figures drawn by candidate and model answer may vary. The examiner may give credit for any

equivalent figure drawn.

5) Credits may be given step wise for numerical problems. In some cases, the assumed constant

values may vary and there may be some difference in the candidate's answers and model answer.

6) In case of some questions credit may be given by judgement on part of examiner of relevant answer based on candidate's understanding.

7) For programming language papers, credit may be given to any other program based on equivalent concept.

#### Q1. A) Attempt any three.

#### a) List any four objectives of metrology.

1) To ensure that the product is as per quality standard.

- 2) To enhance total customer satisfaction.
- 3) To reduce rework and rejections.
- 4) To increase profitability of organization.
- 5) It helps in manufacture of interchangeable parts.
- 6) Overcome the short coming in the production process.(Any 4) 1 mark each

#### b) Explain the term Selective assembly.

- 1. The consumer not only wants quality, precision and trouble free products but also he wants them at attractive prices.
- 2. This has become possible only by adopting automatic gauging for selective assembly whereby parts manufactured to rather wide tolerances fit and function as though they were precisely manufactured in precision laboratory to very close tolerances.
- 3. This is a concept which does away with old idea of inspection in which part in identified as 'good' or 'bad'; good part being used for assembly and bad used to be scraped.
- 4. In selective assembly the components produced by a machine are classified into several groups according to size.
- 5. This is done both for hole and shaft and then the corresponding groups will match properly.
- 6. If some parts (shaft and holes) to be assembled are manufactured to normal tolerances of 0.01 mm (and both are within the curve of normal distribution),



WINTER-14 EXAMINATION

Model Answer

**7.** an automatic gauge can segregate them into ten different groups with a 0.001 mm limit for selective assembly of the individual parts. **Proper explanation 4 marks.** 

#### c) Define :

#### i) Frequency Distribution :-

Frequency distribution is a tabulation of data obtained from measurement, arranged in ascending or descending order according to size.

#### ii) Central Tendency:-

The sample data is that most of the observations tend to concentrate in the center of the distribution. This characteristic of distribution is known as Central Tendency.

#### iii) Dispersion:-

The extent to which the data is scattered about the zone of central tendency is known as dispersion.

#### iv) Variance:-

it is the sum of the squares of the deviations from the arithmetic mean divided by the number of observations. **1 mark for each definition** 

# d) Draw the conventional diagram of limits and fits and define the term: i)Basic size. ii)Fundamental Deviation.



#### Basic size:-

It is the standard size of a part, with reference to which all the limits of variations of size are determined. **1 mark** 

#### **Fundamental Deviation:-**

The algebraic difference between size and corresponding basic size is known as deviation.

1 mark

### Q1. B) Attempt any one.



WINTER-14 EXAMINATION

Model Answer

A) Explain with neat sketch how angle of a work piece is measured with the help of angle dekkor.



This is also a type of an autocollimator. It contains a small illuminated scale in the focal plane of the objective lens (collimating lens). This scale in normal position is outside the view of the microscope eyepiece . The illuminated scale is projected as a parallel beam by the collimating lens which after striking a reflector below the instrument is refocused by the lens in the field of view of the eye-piece.

In the field of view of microscope there is another datum scale fixed across the center of screen and the reflected image of the illuminated scale is received at right angle to this fixed scale as shown in fig. and the two scales, in this position intersect each other.

Thus the reading on the illuminated scale measures angular devotions form one axis at  $90^{\circ}$  to the optical axis and the reading on the fixed datum scale measures the deviation about an axis mutually perpendicular to the other two. In other words, changes in angular position of the reflector in two planes are indicated by changes in the point of intersection of the two scales. Readings from scale are read direct to 1 without the use of a micrometer.

It is mostly used as a comparator. The instrument measures by comparing the readings obtained from a standard, a sine bar or combination of angle gauges with that form the work under test. Though this is not a precise instrument in comparison to autocollimator, it has wide field of application for general angular measurement, as angular variations are read direct without the operation of a micrometer.

2mark(Fig.)+ 4 mark (explanation)

B) Draw the neat sketch of gear tooth vernier caliper and write the procedure for

measuring chordal tooth thickness.







- 1. Tooth thickness and depth is calculated using for setting vertical limb of gear tooth vernier.
- 2. Tooth thickness (c or w) is measured by setting depth (h or d) on vertical limb of vernier, as the distance between the fixed jaws and movable jaw by fixing distance at adjustable jaws of vertical vernier beam.

#### 3marks (figure)+3 marks (explanation)

#### Q2. Attempt Any four.

a) In measurement of surface roughness height of 20 successive peaks and valleys were measured from a datum are as follows 45, 25, 35,40,25,16,40,22,25,34,25,40,20,40,20,36,28,18,20,25,30,38. If this measurement were obtained on 10 mm length, Determine CLA & RMS value of surface roughness.

#### Ans:-



 b) Construct an angle of 33<sup>0</sup> 19' 15" using minimum number of angle gauges using standard angle gauge set. Draw the sketch of the arrangement. 33<sup>0</sup>=41<sup>0</sup>-9<sup>0</sup>+1<sup>0</sup> 19'=27'-9'+1'



 Subject Code:
 17530
 WINTER- 14 EXAMINATION
 Model Answer

 15"=18"-3"
 73"
 73"
 73"
 73"

 7211
 79"
 79"
 79"
 79"

 79"
 79"
 79"
 79"
 79"

## c) What is 'best size of wire'? State the expression for the same, indicating meaning of each term.

This wire is of such diameter that it makes contact with the flanks of the thread on the effective diameter or pitch line. Actually effective diameter can be measured with any diameter wire which makes contact on the true flank of the thread, but the values so obtained will differ from those obtained with 'best size' wires if there is any error in angle or form of thread.

It is recommended that for measuring the effective diameter, always the best size wire should

be used and for this condition the wire touches the flank at mean diameter line within  $\pm$  1/5 of flank

length. With best size wire, any error on the measured value of simple effective diameter due to error

in thread form or angle is minimized.

2 MARK

**1 MARK** 

, P	
$1 = \frac{1}{2\cos x}$	
2000/2	

Where,

d= best wire diameter

P= pitch of thread

1 MARK MEANING.

d) Draw labeled sketch of sigma comparator



figure3marks+Labelling 1 mark

e) Explain 'cost of quality' and 'value of quality' with the help of graph.



- 1. The balance between the cost of quality and value of quality gives optimum quality of design.
- 2. It is not necessary that the company should manufacture 100% quality products.
- 3. The study of optimum quality of design involves "Market Survey".
- 4. While carrying out market survey expected sale for particular quality, profit and competition in the market is to be considered.



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Subject Code: 17530

#### WINTER-14 EXAMINATION

Model Answer

- 5. The quality of design should meet the needs of the customers and at the same time its manufacturing cost should be such which will yield maximum profit.
- 6. The aim should be to improve quality at lower cost.
- 7. The curves representing the cost and value of quality of design are shown in fig.
- 8. if we want to improve the quality of design from point 1 to point 2 the cost of quality will increase by amount A whereas the value of quality will increase by amount B.
- 9. Now B >A and therefore, improvement in quality at this level will yield more income.
- 10. However, if the quality is to be improved from point 2 to point 3, then from the fig.
- 11. D < C i.e. the increase in value of quality is less than the increase in the cost of quality.

So, the quality level at point 2 is optimum quality of design. Below this optimum the profit that can be earned is not maximized and above this optimum it is uneconomical to improve the quality of design.

#### Graph 1 mark+ 3 mark explanation.

### Q.3. Attempt any four:

#### a) Differentiate between comparator and a measuring instrument (at least 4 points).

Sr. No.	Instrument	Comparator
01	It is not give any magnification.	It gives magnification.
02	Skilled operators are required.	Semi-skilled operators are required.
03	Observational error is occur.	Parallax error is occur.
04	Maintenance is less.	Maintenance is more.
05	Remote controlling is not possible.	It may be operate by remote.
06	Uniform response is not obtained.	Uniform response is obtained.
07	Used for checking and measurement.	Used for comparison.
08	Less sensitive.	More sensitive.
09	Ex. Vernier calliper	Sigma comparator is ex.

1 mark each for any 4 points

#### b) Compare inspection and quality control.

Sr. No.	Inspection	Quality Control		
01	It is act of checking the parts at various stages and sorting out defective items.	It is an effective system for integrating quality, development, maintenance and improvement of various groups in the organisation to achieve production at most economical cost.		
02	It is part of quality control.	It is the broad terms which include inspection		
03	It is uses précised measuring	It uses quality tool i.e. control charts.		



Subject Code: 17530

#### WINTER-14 EXAMINATION

Model Answer

	instruments, such as vernier, micrometre etc.	
04	It is concern with quality of past production.	It is concern with future production.
05	It is responsibility of inspector.	It is responsibility of everyone working in organisation.

1 mark each for any 4 points

### c) Interpret the meaning of 27H5f6 with respect to fit and basis system.

27  $H_5$  means an H-hole of basic size 27mm having tolerance grade IT5. **1 mark** 27  $F_6$  means an F-shaft of basic size 27mm having tolerance grade IT6.**1 mark** 

27  $H_5 F_6$  is fit indicated by its basic size 27mm followed by symbols representing the limits of hole and shaft, the hole being stated first.

The type of fit is clearance fit.2 mark

<b>I</b> )	Differentiate between	Line and	<b>End Standa</b>	ard. (at least	4 points)
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Sr. No.	Line Standard	End Standard			
01	When length is express as distance between two parallel line is called line standard.	When length is expressed as distance between two parallel faces is called as end standard.			
02	Measurement is quick and easy.	Measurement is time consuming.			
03	It is not used for précised measurement.	It is used for précised measurement.			
04	It is subjected to parallax error.	It is not subjected to parallax error.			
05	It is cheaper.	It is costlier.			
06	It is simple in construction.	It is complicated in construction.			
07	Ex. Steel Rule, meter tape,	Micro meter, slip gauges			

1	mark	each	for	any	4	points
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e) Explain in brief two wire method for thread measurement.



Effective diameter can be measured by using floating carriage instrument which is more accurate. In two wire method which consists of two identical wedges size wires.



Subject Code: 17530

WINTER-14 EXAMINATION

Model Answer

Fig. shows measurement of thread and wire dimensions. The wire are to be inserted in such way that,

1) Inserted in such thread.

2) The flank surfaces are tangents to the wire.

The dimensions are parameters which are measured as per shown in figure and pitch value of thread is difference between effective diameter and diameter under wire. (2 mark explanation) The effective diameter  $\in$  is addition of diameter under wire and pitch value E = T + P

But,

T = R - 2d 1 mark

Where,

E = effective diameter

R = Diameter over wire

P = Pitch value

d= wire diameter

T = diameter under wire

To reducing various type of error, master piece can be used at the time of measurement.

## **4** A) Attempt any Three:

## a) State different SQC tools and explain any one.

- 1. Frequency Histogram
- 2. Frequency Polygon
- 3. Bar chart
- 4. Control Charts
- 5. Process capability Study 2 mark

## **Frequency Histogram**

1) In the graph, the sides of column represent the upper and lower cell boundaries and their highest are proportional to the frequencies of occurrences within the cells.

2) In drawing a histogram, it is assumed that, the frequency is centered at the mid-value of cell or class.



3) Simple construction and inspection of histogram make it an effective tool.

4) A random sample is taken from the lot and measurements are performed for the selected quality characteristic.



#### WINTER-14 EXAMINATION

Model Answer

5) When there is a large variation in the obtained data, then it may be grouped into cell.

## **Frequency Polygon**

1) It consists of series of straight lines joining points, which are plotted at cell mid-points with a height proportional to cell frequency.



2) Frequency polygon has the advantage of plotting several distributions on the same axis, thereby making certain comparisons possible, which is not possible in case of histogram.

#### Bar chart

1) Bar chart is graphical representation of the frequency distribution, in which, the bars are centered at the mid-point of the cells and the heights of bars are proportional to the frequencies in the respective cells.



## **Control Charts**

1) It is a graphical representation of the collected information.

2) The information may pertain to measure quality characteristics like length, diameter, thickness etc.3) In general, control chart is a

1) Device to specify the state of statistical control.

2) Procedure to attain statistical control.

3) Tool to judge whether a state of statistical control is attained.

### 2 mark any one of above.

### b) Why it is necessary to calibrate measuring instruments and unit gauges?

- 1) The calibration of any measuring system is very important to get meaningful results.
- 2) In case where the sensing system and measuring system are different, then it is imperative to calibrate the system as an integrated whole in order to take into account the error producing properties of each component.
- 3) Calibration is usually carried out by making adjustments such that readout device produces zero output for zero-measured input, and similarly it should display an output equivalent to the known measured input near the full-scale input value.



WINTER-14 EXAMINATION

Model Answer

- 4) It is important that any measuring system calibration should be performed under environmental conditions that are as close as possible to those conditions under which actual measurements are to be made.
- 5) It is also important that the reference measured input should be known to as much greater degree of accuracy usually the calibration standard for the system should be at least one order of magnitude more accurate than the desired measurement system accuracy.

### 4 marks proper explanation.

## c) Define reliability. State the factors to be considered for achieving a reliable design.

**Definition:-** "The reliability of a system or device is the probability that it will give satisfactory performance for a specified period of time under specified conditions"

OR

**Definition:-** "A measure of the ability of the product to function successfully, when required period in the specific manner".

## OR

Definition:- "Reliability is the capacity of an equipment not to breakdown in operation".

OR

**Definition:-** "Reliability is the probability of a device performing its purpose adequately for the period of time intended under the operating conditions encountered". **Any 1 of above 2 marks** 

### factors to be considered for achieving a reliable design:

- 1) Simplicity of product
- 2) De-rating
- 3) Redundancy Safe operation
- 4) Protection from extreme environmental conditions
- 5) "Maintainability" and "Serviceability"
- 2 marks for any 4 factors
- d) Explain with neat sketch how angle is measured using clinometer.





#### Subject Code: 17530

WINTER-14 EXAMINATION

Model Answer

Clinometer is one type of application of spirit level. It consists of one spirit level mounted on rotary member carried in housing. The bottom face of housing forms base of the instrument, for the measurement purpose clinometers is first kept on one side of the inclined surface and reading is taken when vapour bubble is at centre position ,similarly it is kept on another side and reading in terms of angle is taken which is shown in fig.

#### **B)** Attempt any One:

#### A) Explain the principle and working of Taylor Hobson Talysurf with block diagram.



The Talysurf is an electronic instrument working on carrier modulating principle. This instrument gives the information much more rapidly and accurately.

The measuring head of this instrument consists of a diamond stylus of about 0.002mm tip radius and skid or shoe which is drawn across the surface by means of a motorized driving unit (gearbox), which provides three motorized speeds giving respectively X 20 and X 100 horizontal magnification and a speed suitable for average reading.

A neutral position in which the pick-up can be traversed manually is also provided. the arm carrying the stylus forms an armature which pivots about the center piece of E-shaped stamping as shown in fig. on two legs of (outer pole pieces) the E – shaped stamping there are coils carrying an a. c. current. These two coils with other two resistances form an oscillator. As the armature is pivoted about the central leg, any movement of the stylus causes the air gap to very and thus the amplitude of the original a. c. current flowing in the coils is modulated.

The out-put of the bridge thus consists of modulation only as shown in fig. This is further demodulated so that the current now is directly proportional to the vertical displacement of the stylus only.

The demodulated output is caused to operate a pen recorder to produce a permanent record and a meter to give a numerical assessment directly. In recorder of this statement the marking medium is an electric discharge through a specially treated paper which blackens at the point of the stylus, so this has no distortion due to drag and the record strictly rectilinear one.

2 mark fig.+4 mark explanation.

**B)** What is LVDT? Explain its principle of working with neat sketch.



## Subject Code: 17530

#### WINTER-14 EXAMINATION

Model Answer

L.V.D.T. is work as a electrical comparator. It is most popular electro-mechanical device to convert mechanical displacement into electrical signal.



#### **Construction:-**

It consist of one primary and two secondary windings. The movable soft iron core is placed inside the coil, shown in figure. The core is attached to the work piece which is to be compare.

The secondary winding have equal number of terns and placed symmetrically on both the side of primary winding.

The primary winding is connected to an A.C. supply. A magnetic flux generated by this coil is cut by the soft iron core and hence the voltage is induced in the two secondary windings.

The total assembly is kept in stainless steel housing.

#### Working:-

As a secondary windings ' $S_1$ ' & ' $S_2$ ' are connected in series opposition as shown in figure. The net output from the transformer is the difference between secondary windings.

When the core is perfectly at centre equal but opposite E.M.F. is induced in secondary winding and zero output is recorded.

The voltage induced in secondary winding ' $S_2$ ' increases, if the core is shifted towards left.

If the core is shifted toward right then  $S_1$ , increases as compare to  $S_2$ . By taking the difference between  $S_1$ ,  $S_2$ , we can judge the position of core. **3 mark fig.+3 mark explanation.** 

### Q.5. Attempt any Two:

#### a) Explain 'Parkinson's Gear Tester'.

Use:-

By using this instrument instead of measuring individual error composite error are checked. **Principle:-**

The gear to be tested is rolled in meshed with master gear and error will indicated by dial gauge.



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#### **Construction:-**

1) The fixed spindle and other movable spindle is mounted on flat plate.

2) The movable spindle moves with the base by rolling axle on main base plate.

3) The master gear is mounted on fixed spindle where the gear to be tested is to mounted on movable spindle.

4) The dial gauge is to set to note the error which shown in fig. 2 marksWorking:-

1) Master gear rotated slowly a gear to be tested will also get rotation because of meshing.

2) The error in the manufacturing gear (tested gear) caused to gear to moved away center line of spindle.

- 3) When gear is moves, the floating body is also moves by same displacement.
- 4) The vibrations in the reading can be observed and plotted in graphical format.

2 marks



1 mark

#### b) Explain flowing trends of X control chart.

#### 1) Extreme Variation:-

Extreme variation is recognized by the points falling outside the upper and lower control limits. The width of the control limits on the control chart represents the variation due to the inherent characteristics of the process, that is, the normal permissible variation in machines, materials and men.

Causes of extreme variation:-

- 1. Error in measurement and calculations
- 2. Samples chosen at a peak position of temperature, pressure and such other factors.



Subject Code: 17530

#### WINTER-14 EXAMINATION

Model Answer

- 3. Wrong setting of machine, tools etc.
- 4. Samples chosen at the commencement or end of an operation.
- 2) Shift:-

When a series of consecutive points fall above or below the center line on either X or R chart it can be assumed that shift in the process has takes place indicating presence of some assignable cause. It is generally assumed that when 7 consecutive points lie above or below the center line, the shift has occurred.

Causes of shift:-

- 1. Change in material
- 2. Change in operator, inspector, inspection equipment.
- 3. Change in machine setting
- 4. New operator, carelessness of the operator
- 5. Loose fixture etc.

#### 3) Erratic Fluctuations:-

This may be due to single causes or a group of causes affecting the process level and spread. The cause of erratic fluctuations is rather difficult to identify. It may be due to different causes acting at different times on the process.

Causes of Erratic Fluctuations:-

- 1. Frequent adjustment of machine
- 2. Different types of material being processed
- 3. Change in operator, machine, test equipment etc.

#### 4) Indication of Trend:-

If the consecutive points on  $\overline{X}$  or R chart tent to move steadily either towards LCL or UCL, it can be assumed that process is indicating a "Trend" i.e. change is taking place slowly and though all the points are lying within control limits, after some time it is likely that the process may go out of control If proper care or corrective action is not taken.

- Causes of Trend:-
  - 1. Tool wear
  - 2. Wear of threads on clamping device.
  - 3. Effects of temperature and humidity
  - 4. Accumulation of dirt and clogging of fixtures and holes. 2 mark each

#### c) Describe with neat sketch:

#### i. Straightness checking using spirit level.

1) Draw a line on the surface as a reference line. Define the line into the sections such that each section equal to length of base of spirit level. **[01 mark]** 

2) Move the block along with the lines with the steps equal to pitch distance between the center lines of feet. **[01 mark]** 

3) Generally a spirit level is to be fitted in a cover with two feet so that only feet have line contact with the surface, also check the bed for traverse direction by taking readings of spirit levels.

#### [01 mark]



Subject Code: 17530

WINTER-14 EXAMINATION

**Model Answer** 



ii. Alignment testing of lathe centers in vertical plane.



2marks

It is necessary to check the relative position of the axes also. Both the axes may be parallel to carriage movement but they may not be coinciding. So when a job is fitted between the centers, the axis of the job will not be parallel to the carriage movement. This test is to be carried out in vertical plane only. A mandrel is fitted between the two centers and dial gauge on the carriage. The feeler of the dial gauge is pressed against the mandrel in vertical plane the carriage is moved and the error noted down. **2marks** 



WINTER-14 EXAMINATION

Model Answer

Q.6.Attempt any Two:

a) Determine the control limits for X and R charts if  $\sum X = 357.50$  and  $\sum R = 9.90$ . Number of subgroups = 20. It is given that A2=0.18, D3=0.41, D4=1.59 and d2=3.735. Draw control charts and write your conclusions. Also find the process capability.



1 MARK



WINTER-14 EXAMINATION

Model Answer

$$\overline{R} = \frac{\sum R}{N} = \frac{9.90}{20} = 0.495$$

$$UCL_{R} = D_{4}\overline{R}$$

$$= 1.59 \times 0.495$$

$$= 0.78705$$

$$LCL_{R} = D_{3}\overline{R}$$

$$= 0.41 \times 0.495$$

$$= 0.20295$$
**1 MARK**

$$\sigma = \frac{R}{d_2}$$
  
=  $\frac{0.495}{3.735}$   
=  $0.13253$  1 MARK

Process capability = 6  $\sigma$  = 6 X 0.13253

Process capability = 0.79518 1 MARK

b) In a manufacturing process, the number of defectives found in the inspection of 10 lots if 400 items each are given below:

Lot no.	1	2	3	4	5	6	7	8	9	10
No. of Defectives	2	0	14	3	1	18	6	0	3	6

Determine the trial control limits for np chart and state whether the process is in control.

 $\sum np=$  Total number of defective=107 **1 mark** 

 $\sum$ n=total number inspected= 10 X 400=4000 **1 mark** 

$$\overline{p} = \frac{\sum np}{\sum n} - \frac{107}{4000} = 0.0267$$
  
n  $\overline{p} = 400 \text{ X } 0.0267 = 10.7$ 

1 mark

UCL<sub>sp</sub> = n 
$$\bar{p}$$
 + 3  $\sqrt{n \bar{p}(1-\bar{p})}$   
= 10.7 + 3  $\sqrt{10.7(1-0.0267)}$   
= 10.7 + 3  $\sqrt{10.414}$   
= 10.7 + 3 X3.227  
= 10.7 + 9.681  
UCL<sub>sp=</sub> 20.38 **2 MARK**

Page 18 of 20



MAHARASHTRA STATE BOARD OF TECHNICAL EDUCATION (Autonomous) (ISO/IEC - 27001 - 2005 Certified)

WINTER- 14 EXAMINATION

Model Answer

 $LCL_{rp} = n \bar{p} \cdot 3 \sqrt{n \bar{p}(1 - \bar{p})}$ = 10.7 \cdot 3 \sqrt{10.7(1 - 0.0267)} = 10.7 \cdot 3 \sqrt{10.414} = 10.7 \cdot 3 \sqrt{3.227} = 10.7 \cdot 9.681 LCL\_{rp} = 1.019 2 MARK

Conclusion:- It is observed that the all lot are in control. Therefore, the process is in control. 1 MARK

#### C) Define TQM. Describe any 3 principal elements of TQM.

Definition :-

It is the control of transformation process of an organisation to best satisfaction to the customer needs in most economical manner.

<u>OR</u>

It is the control of rating an organising culture committed to the continuous improvement through skill, team work, processes, and product quality and customer satisfaction. **2 MARK** 

#### (2 MARK EACH FOR ANY 3 ELEMENTS)

- **Customer-focused** The customer ultimately determines the level of quality. No matter what an organization does to foster quality improvement—training employees, integrating quality into the design process, upgrading computers or software, or buying new measuring tools—the customer determines whether the efforts were worthwhile.
- **Total employee involvement**. All employees participate in working toward common goals. Total employee commitment can only be obtained after fear has been driven from the workplace, when empowerment has occurred, and management has provided the proper environment. High-performance work systems integrate continuous improvement efforts with normal business operations. Self-managed work teams are one form of empowerment.
- **Process-centered.** A fundamental part of TQM is a focus on process thinking. A process is a series of steps that take inputs from suppliers (internal or external) and transforms them into outputs that are delivered to customers (again, either internal or external). The steps required to carry out the process are defined, and performance measures are continuously monitored in order to detect unexpected variation.
- **Integrated system**. Although an organization may consist of many different functional specialties often organized into vertically structured departments, it is the horizontal processes interconnecting these functions that are the focus of TQM. Micro-processes add up to larger processes, and all processes aggregate into the business processes required for defining and implementing strategy. Everyone must understand the vision,



#### WINTER-14 EXAMINATION

Model Answer

mission, and guiding principles as well as the quality policies, objectives, and critical processes of the organization. Business performance must be monitored and communicated continuously.

Every organization has a unique work culture, and it is virtually impossible to achieve excellence in its products and services unless a good quality culture has been fostered. Thus, an integrated system connects business improvement elements in an attempt to continually improve and exceed the expectations of customers, employees, and other stakeholders.

- Strategic and systematic approach. A critical part of the management of quality is the strategic and systematic approach to achieving an organization's vision, mission, and goals. This process, called strategic planning or strategic management, includes the formulation of a strategic plan that integrates quality as a core component.
- **Continual improvement**. A major thrust of TQM is continual process improvement. Continual improvement drives an organization to be both analytical and creative in finding ways to become more competitive and more effective at meeting stakeholder expectations.
- Fact-based decision making. In order to know how well an organization is performing, data on performance measures are necessary. TQM requires that an organization continually collect and analyze data in order to improve decision making accuracy, achieve consensus, and allow prediction based on past history.
- **Communications**. During times of organizational change, as well as part of day-to-day operation, effective communications plays a large part in maintaining morale and in motivating employees at all levels. Communications involve strategies, method, and timeliness.