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16117

3 Hours / 100 Marks

Seat No.

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- Instructions* – (1) All Questions are *Compulsory*.
(2) Answer each next main Question on a new page.
(3) Illustrate your answers with neat sketches wherever necessary.
(4) Assume suitable data, if necessary.
(5) Mobile Phone, Pager and any other Electronic Communication devices are not permissible in Examination Hall.

Marks

- 1. Explain the terms any TEN of the following:** **20**
- a) Classic
 - b) Trend
 - c) Stylized
 - d) Fashion
 - e) Braids
 - f) Anatomy
 - g) Ensemble
 - h) Drape
 - i) Fibula
 - j) Schenti
 - k) Sizing
 - l) Quick costing
 - m) Check on check concept
 - n) Grading

P.T.O.

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| 2. | Compare any <u>FOUR</u> of the following: | 16 |
| | <ul style="list-style-type: none">a) Trickle-up theory and Trickle-down theory.b) Industrial Designer and Graphic Designerc) Emphasis and Dominanced) Darts and Tuckse) Formal and Casualf) 8-head theory and 10-head theory | |
| 3. | Write notes on any <u>FOUR</u> of the following: | 16 |
| | <ul style="list-style-type: none">a) Line reviewb) Proportionc) History of apparel industryd) Chinese Dresse) Vedic Agef) Sampling | |
| 4. | Attempt any <u>FOUR</u> of the following: | 16 |
| | <ul style="list-style-type: none">a) Explain the principles of fashion designs.b) How is fashion figure important to designers ?c) 'First impression is the last impression'. Justify.d) State the principles of clothing technology.e) Write in details about the fashion cycle with a diagram.f) Write a note on 'Toga'. | |

5. Attempt any FOUR of the following:**16**

- a) How is consumer research important in apparel industry ?
- b) Explain the costumes in the Indus Valley Civilization.
- c) What is marker development ? State its objectives.
- d) State the significance of mass production in designing.
- e) Illustrate 'Bell Bottoms' and 'Bow-tie'. (Flat)
- f) What is merchandising ? State the role of a merchandiser in an apparel industry.

6. Attempt any FOUR of the following:**16**

- a) Explain the effect of social factors on clothing with two examples.
 - b) Illustrate the basic female fashion croquis. (10 head)
 - c) Write in brief about the female Greek costumes.
 - d) Illustrate a typical Egyptian female costume and stylize it. (Do not render)
 - e) Write in brief about concept development. Give example.
 - f) Prepare a flow chart showing the post-adoption steps in garment production.
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