



17573

15162

3 Hours / 100 Marks

Seat No.

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- Instructions :**
- (1) *All questions are compulsory.*
 - (2) *Answer each next main question on a new page.*
 - (3) *Illustrate your answers with neat sketches wherever necessary.*
 - (4) *Assume suitable data, if necessary.*
 - (5) *Mobile Phone, Pager and any other Electronic Communication devices are not permissible in Examination Hall.*

Marks

1. Solve any 5 :

20

- 1) Name any 4 men's wear and 4 women's wear brands.
- 2) Explain the characteristic features of formal wear.
- 3) Write in brief about classification merchandising.
- 4) Enlist any 4 styles in men's upper garments and explain any one.
- 5) Describe two various types of umbrella skirts with sketches.
- 6) Explain the need and development of women's lingerie.
- 7) Illustrate any 2 types/styles of salwars for women.

2. Solve any 4 :

16

- 1) State the economic importance of menswear in India.
- 2) Illustrate any 2 party wear garments for women with details for monsoon season.
- 3) Explain the factors affecting sale of garments. Give examples.
- 4) What factors should be considered while making patterns with stripes and checks ?
- 5) Differentiate between casual and formal trousers with four points.
- 6) Design and illustrate a 6-piece nightwear for a new bride.

3. Solve any four :

16

- 1) Explain the steps of developing a design line.
- 2) Explain Industrial Tailored clothing.
- 3) Enlist and explain various Retail channels of distribution.

P.T.O.



- 4) Differentiate between symmetric and asymmetric designs.
- 5) Explain the fitting principles for pleated and flat-front trousers.
- 6) Explain principles involved in fittings of saree blouses.

4. Solve any 4 :**16**

- 1) What is a target market ? How are customers identified for them ?
- 2) Write in brief about any 2 types of collars and 2 types of plackets used in men's formal shirts with neat sketches.
- 3) Explain any 4 fitting problems seen in men's lower garments and give remedies for the same.
- 4) Write about factors affecting selection of material, thread, colour and surface ornamentation for women's wear.
- 5) Make a $\frac{1}{4}$ scale pattern for basic brassiere (size 34).
- 6) Explain the principles of fitting in lingerie.

5. Solve any 2 :**16**

- 1) Explain in detail the pre and post adoption steps in production.
- 2) Describe the process of production and distribution of Branded garments in detail.
- 3) Draft a single breasted coat in $\frac{1}{4}$ scale and write the steps for construction (size 40).

6. Make $\frac{1}{4}$ scale patterns and write the steps for construction any 2 :**16**

- 1) Pleated-front men's trousers – size 32.
 - 2) Men's boxer shorts – size L
 - 3) Anarkali Kurta – size 34
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